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For Immediate Release

SFP One of America's Fastest-Growing Companies
Inc. magazine names SFP to Inc. 500 list

BELTON, Mo. (Sept. 16, 2008) – Kansas City metro-based SFP has been named one of the fastest growing companies in America by *Inc.* magazine.

Inc. ranked SFP No. 450 in its annual list of "500 Fastest Growing Private Companies in America." The magazine also ranked SFP, a 10-year-old manufacturer of fertilizer enhancers, No. 8 in its list of 100 fastest-growing manufacturing U.S. companies. This is the first year that SFP has been named on the list, which *Inc.* annually releases in August.

Founded in 1998, SFP has devoted a decade to solving agriculture's long-standing fertilizer challenges. It has two products on the market: AVAIL[®], a phosphorus fertilizer enhancer, and NutriSphere-N[®], a nitrogen fertilizer manager, both developed to enable growers to increase the efficiency of their fertilizer.

With a 20-person staff, SFP produced a 700.5 percent sales increase from 2004 through 2007. Boosting its growth was the launch of NutriSphere-N Nitrogen Fertilizer Manager, which was voted *Ag Professional* magazine's 2007 "Readers' Choice New Product of the Year."

"As fertilizer costs continue to increase, the agriculture community is looking for ways to be more efficient," says Dr. Larry Sanders, president and CEO of SFP. "SFP products create the opportunity to maximize fertilizer uptake, dramatically increasing the grower's return on investment."

The magazine will host its annual *Inc.* 500 Conference and Awards Ceremony Sept. 18-20 in Washington, D.C., to bring together this year's *Inc.* 500 recipients and *Inc.* 5,000 honorees. Sanders will represent SFP at the event.

About Inc. 500 and Inc. 5000

The *Inc.* 5,000 is an expansion of the *Inc.* 500, which *Inc.* introduced in 1982. The list is an annual ranking of the top 5,000 fastest-growing, private U.S. companies and also features a special ranking of the top 10 percent, the *Inc.* 500. The *Inc.* 500 ranks companies according to percentage of revenue growth from 2004 through 2007. Companies must be U.S.-based, privately held and independent.

Contact Information

For more information about SFP and its line of fertilizer enhancement products, call 1-888-446-GROW or visit www.sfp.com.

Serving the plant nutrient industry, SFP was co-founded in 1998 by president and CEO Larry Sanders. SFP has emerged as a leading innovator, solving some of agriculture's long-standing challenges. AVAIL[®] for phosphate fertilizers, the company's flagship product, offers higher yield opportunities to the farmer through greater phosphate availability. NutriSphere-N[®], a nitrogen manager, offers greater nitrogen management, reducing volatilization and improving yield potential. AVAIL and NutriSphere-N are both environmentally friendly and safe technologies that leave no environmental footprint.

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